

Wool Week with Brintons

October 14th - October 20th 2013

Sitting perfectly with Brintons' wool heritage, Wool Week celebrates the sustainable, versatile and natural qualities of wool.

Having developed the perfect Brintons blend of 80% wool & 20% nylon in the 1950's, Brintons are proud that the wool from 1 in 10 British sheep are used to create their hardwearing and beautiful carpets and the luxurious rugs in their Coronation Rug Collection.

From fleece to floor, wool is also the ultimate sustainable choice. Not only is shearing a sheep essential for its welfare; it's easy to recycle and is biodegradable so makes the perfect green option.

Furthermore, as it starts to get colder, the natural fibre of wool has heat and noise insulating properties which effortlessly creates a cosy and tranquil atmosphere in your home.

For this season, choose a wool carpet in autumnal, rich shades of charcoal and grey.



Rugs From Above

Festival Rug in Mink £499

Gogglebox Rug in Sage £499



Image Above: Bell Twist in Ebony, Abbotsford in Border Plaid

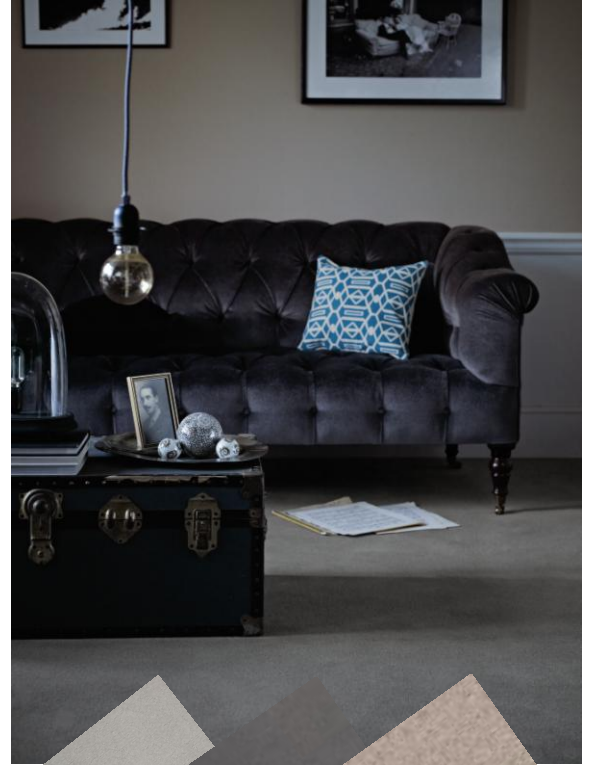


Image Above: Majestic Polished Silver

Swatches From Left: Bell Twist in Ebony, Abbotsford in Border Plaid, Bell Twist in Smoke , Bell Twist in Pumice, Bell Twist in Flint, Bell Twist in Chalk

For further information, images or press loans please contact Lisa@purepr.com or Holly@purepr.com